



AD FOR 2019 PROGRAM BOOK
(Program book size 8-1/2 x 5-1/2)

AD Sponsor (Business or Individual):

Contact Name: _____
Business Name: _____
Email Address: _____
Phone Number: _____

Ad size request

- ___ Full page (5" x 8") \$125.00
- ___ 1/2 page (5" x 3.875") \$75.00
- ___ 1/4 page vertical (2.375" x 3.875") \$50.00
- ___ 1/4 page horizontal (5"x1.8125") \$50.00
- ___ 1/8 page (2.375"x1.8125") \$30.00

Special cover placement request (full page ads only)

- ___ Outside front cover, \$300.00 (color) [SOLD!]
- ___ Outside back cover, \$200.00 (color)
- ___ Inside front cover, \$160.00
- ___ Inside back cover, \$160.00

**Please check with us on availability of cover ads before submitting*

Ad content information:

- ___ Use ad printed in last year's program
- ___ Add \$10.00 for full-color (CMYK) instead of grayscale
- ___ Pair with another ad according to my instructions
- ___ Use exact ad wording according to my instructions
- ___ Add \$30.00 for graphic design according to my instructions.

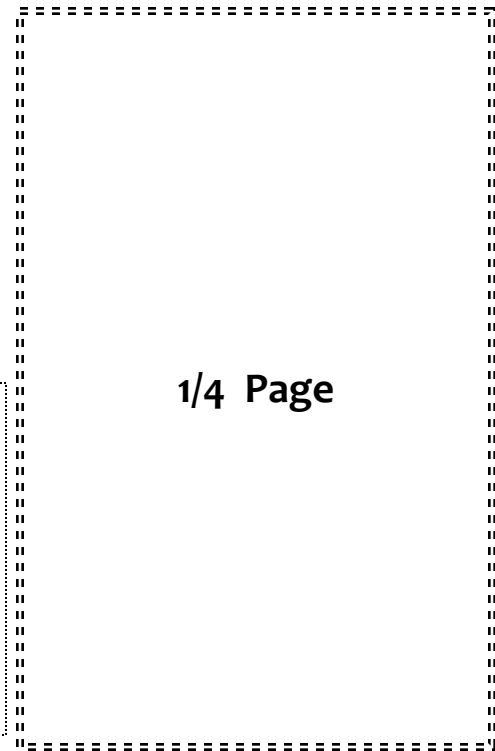
Ad submission

Due date: **MAY 1, 2019**. Make checks payable to Furry Fun Days. Mail to:
Furry Fun Days, PO Box 219, Shippensburg, PA 17257. E-mail photo-ready
artwork or instructions to furryfundays@gmail.com.

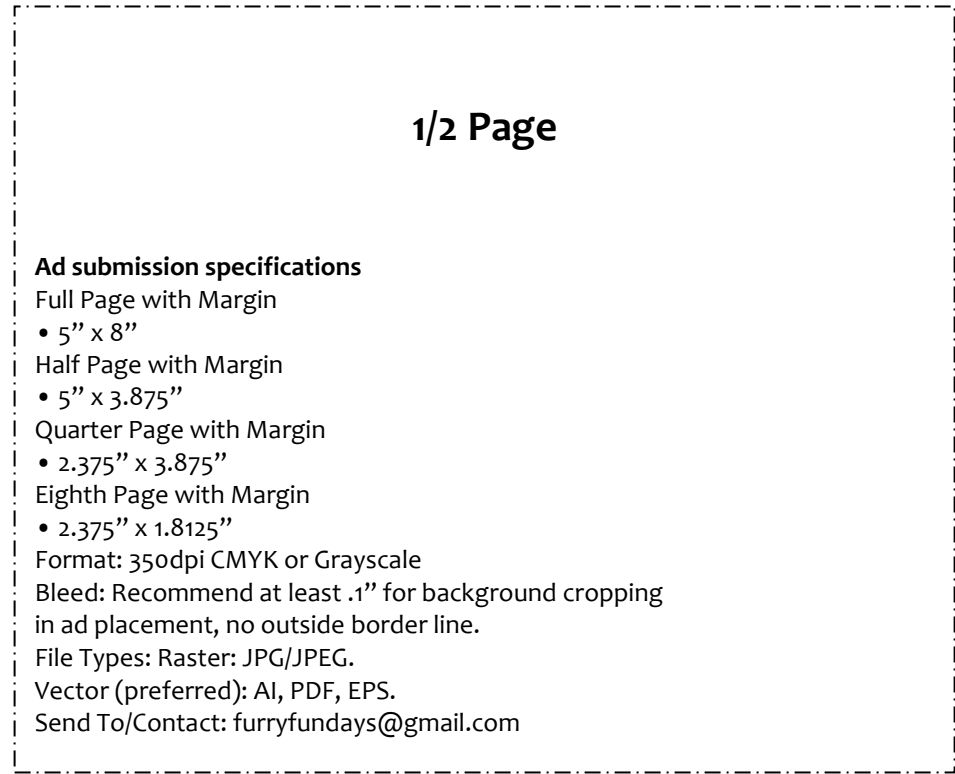
Sample



1/8 (Business Card)



1/4 Page



1/2 Page

Ad submission specifications

- Full Page with Margin
 - 5" x 8"
- Half Page with Margin
 - 5" x 3.875"
- Quarter Page with Margin
 - 2.375" x 3.875"
- Eighth Page with Margin
 - 2.375" x 1.8125"
- Format: 350dpi CMYK or Grayscale
- Bleed: Recommend at least .1" for background cropping in ad placement, no outside border line.
- File Types: Raster: JPG/JPEG.
- Vector (preferred): AI, PDF, EPS.
- Send To/Contact: furryfundays@gmail.com